

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2007

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SENATE BILL 680
Commerce, Small Business and Entrepreneurship Committee Substitute Adopted
5/9/07

Short Title: Streamline Telecommunications Promotions.

(Public)

Sponsors:

Referred to:

March 13, 2007

1 A BILL TO BE ENTITLED
2 AN ACT TO STREAMLINE REGULATION OF TELECOMMUNICATIONS
3 PROMOTIONS.

4 The General Assembly of North Carolina enacts:

5 SECTION 1. G.S. 62-133.5 reads as rewritten:

6 "§ 62-133.5. Alternative regulation, tariffing, and deregulation of
7 telecommunications utilities.

8 ...

9 (f) Notwithstanding the provisions of G.S. 62-140, or any Commission rule or
10 ~~regulation, regulations:~~ (i) the Commission shall permit a local exchange company or a
11 competing local provider to offer competitive services with flexible pricing
12 arrangements to business customers pursuant to contract and shall permit other flexible
13 pricing options. ~~Local options;~~ and (ii) local exchange companies and competing local
14 providers may provide a promotional offering for any tariffed service or tariffed
15 offering by giving one day's notice to the Commission, but no Commission approval of
16 the notice is required. Promotional offerings of any nontariffed service may be
17 implemented without notice to the Commission or Commission approval. Carriers
18 offering promotions of regulated services that are available for resale must provide a
19 means for interested parties to receive notice of each promotional offering of regulated
20 service, including the duration of the offering, at least one business day prior to the
21 effective date of the promotional offering. ~~shall be required to give the Commission one~~
22 ~~business day's notice but need not seek Commission approval for any promotion or~~
23 ~~bundled service offering for residence or business customers involving both regulated~~
24 ~~and nonregulated services that feature price discounts that apply exclusively to services~~
25 ~~not regulated by the Commission.~~ Furthermore, local exchange companies and
26 competing local providers may offer special promotions and bundles of new or existing
27 service or products without the obligation to identify or convert existing customers who
28 subscribe to the same or similar services or products. The Commission's complaint

1 authority under G.S. 62-73 and subsection (e) of this section is applicable to any
2 promotion or bundled service offering filed or offered under this subsection.

3"

4 **SECTION 2.** This act is effective when it becomes law.