

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1999

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SENATE BILL 7

Agriculture/Environment/Natural Resources Committee Substitute Adopted 7/15/99

Short Title: Ag Tourism Signs.

(Public)

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Sponsors:

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Referred to:

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January 28, 1999

A BILL TO BE ENTITLED

AN ACT TO PROVIDE FOR THE POSTING OF DIRECTIONAL SIGNS TO  
AGRICULTURAL MARKETING AND PROCESSING FACILITIES.

The General Assembly of North Carolina enacts:

Section 1. Article 1 of Chapter 106 of the General Statutes is amended by  
adding a new section to read:

**"§ 106-22.5. Agricultural tourism signs.**

(a) The Department of Agriculture and Consumer Services shall provide  
directional signs on major highways at or in reasonable proximity to the nearest  
interchange or within one mile leading to any of the following types of agricultural  
facilities:

- (1) Facilities marketing North Carolina farm commodities.
- (2) Facilities processing and marketing agricultural products, at least fifty  
percent (50%) of which must be grown in North Carolina.
- (3) Facilities that promote tourism by providing tours and on-site sales or  
samples of North Carolina agricultural products to area tourists.

(b) An agricultural facility must be open for business at least four days a week, 10  
months of the year in order to qualify for the directional signs provided for in this section.

- 1 The Department may assess the facility the actual reasonable costs of the sign and its  
2 installation."  
3           Section 2. This act is effective when it becomes law.