

1 gross proceeds collected each year and one percent (1%) of the remaining
2 gross proceeds collected each year.

3 (2) Promote travel and tourism. – To advertise or market an area or activity,
4 publish and distribute pamphlets and other materials, conduct market
5 research, or engage in similar promotional activities that attract tourists or
6 business travelers to the area. The term includes administrative expenses
7 incurred in engaging in the listed activities.

8 (3) Tourism-related expenditures. – Expenditures that, in the judgment of the
9 Graham County Tourism Development Authority, are designed to increase
10 the use of lodging facilities, meeting facilities, or convention facilities in the
11 county or to attract tourists or business travelers to the county. The term
12 includes tourism-related capital expenditures.

13 **SECTION 2.(d)** Distribution and Use of Tax Revenue. – Graham County shall, on
14 a quarterly basis, remit the net proceeds of the occupancy tax levied under this act to the
15 Graham County Tourism Development Authority. The Authority shall use at least two-thirds of
16 the funds remitted to it under this subsection to promote travel and tourism in Graham County
17 and shall use the remainder for tourism-related expenditures.

18 **SECTION 3.** Tourism Development Authority. – (a) Appointment and
19 Membership. – The Graham County Board of Commissioners shall adopt a resolution
20 modifying the Graham County Tourism Development Authority to conform with the
21 requirements of this section. The Authority shall be a public authority under the Local
22 Government Budget and Fiscal Control Act. The resolution adopted by the Board of
23 Commissioners shall provide for the membership of the Authority, including the members'
24 terms of office, and for the filling of vacancies on the Authority. At least one-third of the
25 members shall be individuals who are affiliated with businesses that collect the tax in the
26 county, and at least one-half of the members shall be individuals who are currently active in the
27 promotion of travel and tourism in the county. The Board of Commissioners shall designate
28 one member of the Authority as chair and shall determine the compensation, if any, to be paid
29 to members of the Authority.

30 The Authority shall meet at the call of the chair and shall adopt rules of procedure to
31 govern its meetings. The Finance Officer for Graham County shall be the ex officio finance
32 officer of the Authority.

33 **SECTION 3.(b)** Duties. – The Authority shall expend the net proceeds of the tax
34 levied under Section 2 of this act for the purposes provided in this act. The Authority shall
35 promote travel, tourism, and conventions in the county, sponsor tourist-related events and
36 activities in the county, and finance tourist-related capital projects in the county.

37 **SECTION 3.(c)** Reports. – The Authority shall report quarterly and at the close of
38 the fiscal year to the Graham County Board of Commissioners on its receipts and expenditures
39 for the preceding quarter and for the year in such detail as the Board of Commissioners may
40 require.

41 **SECTION 3.(d)** The Graham County Board of Commissioners shall adopt the
42 resolution required by this section within 60 days of the effective date of this act.

43 **SECTION 4.** Section 3 of Chapter 969 of the 1985 Session Laws, as amended by
44 S.L. 2011-170, reads as rewritten:

45 "Sec. 3. This act applies only to the following counties: ~~Graham~~, Clay, Durham, Macon,
46 Polk, and Transylvania."

47 **SECTION 5.** Section 3 of Chapter 118 of the 1987 Session Laws, as amended by
48 S.L. 2011-170, reads as rewritten:

49 "Sec. 3. This act applies only to the following counties: ~~Clay, Graham, Clay~~ and Macon."

50 **SECTION 6.** Section 2 of Chapter 195 of the 1987 Session Laws, as amended by
51 S.L. 2011-170, reads as rewritten:

1 "Sec. 2. This act applies only to the following counties: ~~Clay, Graham, Clay~~ and Macon."

2 **SECTION 7.** G.S. 153A-155(g) reads as rewritten:

3 "(g) Applicability. – Subsection (c) of this section applies to all counties and county
4 districts that levy an occupancy tax. To the extent subsection (c) conflicts with any provision of
5 a local act, subsection (c) supersedes that provision. The remainder of this section applies only
6 to Alleghany, Anson, Brunswick, Buncombe, Burke, Cabarrus, Camden, Carteret, Caswell,
7 Chatham, Cherokee, Chowan, Clay, Craven, Cumberland, Currituck, Dare, Davie, Duplin,
8 Durham, Edgecombe, Forsyth, Franklin, Graham, Granville, Halifax, Haywood, Henderson,
9 Jackson, Madison, Martin, McDowell, Montgomery, Moore, Nash, New Hanover,
10 Northampton, Pasquotank, Pender, Perquimans, Person, Randolph, Richmond, Rockingham,
11 Rowan, Rutherford, Sampson, Scotland, Stanly, Swain, Transylvania, Tyrrell, Vance,
12 Washington, and Wilson Counties, to New Hanover County District U, to Surry County
13 District S, to Watauga County District U, to Wilkes County District K, to Yadkin County
14 District Y, and to the Township of Averagesboro in Harnett County and the Ocracoke Township
15 Taxing District."

16 **SECTION 8.** Part VI of Chapter 908 of the 1983 Session Laws, as amended by
17 Section 1 of Chapter 942 of the 1985 Session Laws, S.L. 2001-162, and Section 60(a) of S.L.
18 2013-414, reads as rewritten:

19 "PART VI. BUNCOMBE OCCUPANCY TAX.

20 "Sec. 17. Authorization and ~~Scope~~. Scope. – (a) The Board of Commissioners of Buncombe
21 County may levy a room occupancy and tourism development tax of up to two percent (2%) of
22 the gross receipts derived from the rental of accommodations within the county that are subject
23 to sales tax imposed by the State under G.S. 105-164.4(a)(3).

24 "Sec. 18. Repealed.

25 "Sec. 19. Administration of ~~Tax~~. Tax. – A tax levied under this act shall be levied,
26 administered, collected, and repealed as provided in G.S. 153A-155. The penalties provided in
27 G.S. 153A-155 apply to a tax levied under this act.

28 "Sec. 20. Repealed.

29 "Sec. 21. Disposition of Taxes ~~Collected~~. Collected. – (a) Buncombe County shall remit the
30 net proceeds of the occupancy tax to the county Tourism Development Authority in Buncombe
31 County. "Net proceeds" means gross proceeds less the cost to the county of administering and
32 collecting the tax. The Authority may not use more than ten percent (10%) of the funds
33 distributed to it pursuant to this subsection for administrative expenses of the Authority.

34 (b) The Authority may expend any funds distributed to it pursuant to subsection (a) of
35 this section only as follows:

36 (1) Three-fourths of the funds may be used only to further the development of
37 travel, tourism, and conventions in the county through State, national, and
38 international advertising and promotion.

39 (2) The Authority shall create a Tourism Product Development Fund and, in
40 order to further economic development in the county, shall credit the
41 remainder of the funds to the Tourism Product Development Fund. The
42 purpose of the fund shall be to provide financial assistance for major tourism
43 projects in order to significantly increase patronage of lodging facilities in
44 Buncombe County.

45 (c) The Authority shall administer and spend the funds in the Tourism Product
46 Development Fund as follows:

47 (1) The Authority shall create a Product Development Committee to review and
48 evaluate proposals from applicants for tourism capital projects and to make
49 recommendations to the Authority regarding use and disposition of funds
50 derived from the Tourism Product Development Fund. A for-profit entity is
51 not eligible to receive funds or loans from the Product Development Fund.

1 Only upon recommendation of the Product Development Committee, the
 2 Authority may award funds to qualified projects in the form of outright
 3 grants of money and may guarantee loans and participate in pledges of debt
 4 service for these projects. Projects must be located in Buncombe County
 5 unless the Commissioners of Buncombe County give specific approval to
 6 projects outside the county. Applicants must provide a feasibility study
 7 satisfactory to the Product Development Committee demonstrating the
 8 project's economic value to the area and the number of estimated new room
 9 nights it will generate.

- 10 (2) To be a qualified project, a project must be expected to significantly increase
 11 patronage of lodging facilities in Buncombe County.
- 12 (3) The Authority is not required to exhaust all of the funds generated each year
 13 and may accumulate money in order to create a revolving fund to further the
 14 purposes of this section. The Authority may not commit for purposes of debt
 15 service in excess of thirty-three percent (33%) of net funds received in any
 16 one year for a period of time in excess of 10 years. The Authority may not
 17 commit for purposes of debt service in excess of ten percent (10%) of net
 18 funds received in any one year for any single project.
- 19 (4) The Product Development Committee need not be comprised solely of
 20 members of the Authority. A majority of the members of the Product
 21 Development Committee must be persons who are owners or operators of
 22 hotels, motels, or other taxable tourist accommodations.

23 "Sec. 22. Appointment, Duties of Tourism Development ~~Authority~~Authority. – (a) When
 24 the board of county commissioners adopts a resolution levying a room occupancy tax pursuant
 25 to this Part, it shall also adopt a resolution creating a county Tourism Development Authority,
 26 which shall be a public authority under the Local Government Budget and Fiscal Control Act
 27 and shall be composed of the following ~~nine~~11 members:

- 28 (1) ~~a~~A county commissioner appointed by the board of county commissioners,
 29 who shall serve as an ex officio, nonvoting member;
- 30 (2) ~~a~~A member of the Asheville City Council appointed by the board of county
 31 commissioners, who shall serve as an ex officio, nonvoting member;
- 32 (3) ~~four~~Six owners or operators of hotels, motels, bed and breakfasts, or
 33 vacation rental management companies, or other taxable tourist
 34 accommodations, two ~~four~~ of which own or operate hotels, motels, bed and
 35 breakfasts, or vacation rental management companies, or other
 36 accommodations with more than 100 rental units, ~~one~~two of whom shall be
 37 appointed by the Asheville City Council and ~~one~~two by the board of county
 38 commissioners; and two of which own or operate hotels, motels, bed and
 39 breakfasts, or vacation rental management companies, or other
 40 accommodations with 100 or fewer rental units, one of whom shall be
 41 appointed by the Asheville City Council and one by the board of county
 42 commissioners;
- 43 (4) ~~three~~Three individuals actively involved in the tourist business who have
 44 demonstrated an interest in tourist development ~~participated in tourism~~
 45 promotion and do not own or operate hotels, motels, or other taxable tourist
 46 accommodations, appointed as follows: one by the Asheville City Council,
 47 one by the Asheville Area Chamber of Commerce, and one by the board of
 48 county commissioners.

49 All members of the Authority shall serve without compensation. Vacancies in the Authority
 50 shall be filled by the appointing authority of the member creating the vacancy. Members
 51 appointed to fill vacancies shall serve for the remainder of the unexpired term for which they

1 are appointed to fill. Members shall serve three-year terms, except the initial members who
2 shall serve the following terms:

- 3 (1) members appointed pursuant to subdivisions (1) and (2) above shall serve
4 one-year terms;
- 5 (2) of the members appointed pursuant to subdivision (3) above, one appointee
6 of the city council and the board of commissioners shall serve a two-year
7 term and one appointee of the city council and the board of commissioners
8 shall serve a three-year term, as designated by the city council and board of
9 county commissioners;
- 10 (3) of the three members appointed pursuant to subdivision (4) above, the
11 appointee of the Asheville City Council shall serve a one-year term, the
12 appointee of the Asheville Area Chamber of Commerce shall serve a
13 two-year term, and the appointee of the board of county commissioners shall
14 serve a three-year term.

15 Members may serve no more than two consecutive terms. The members shall elect a chair, who
16 shall serve for a term of two years. The Authority shall meet at the call of the chair and shall
17 adopt rules of procedure to govern its meetings. The finance officer for Buncombe County shall
18 be the ex officio finance officer of the Authority.

19 (b) The Tourism Development Authority may contract with any person, firm, or agency
20 to advise and assist it in the promotion of travel, tourism, and conventions and may recommend
21 to the board of county commissioners that county staff be employed for this advice and
22 assistance. Any county staff employed under this Part shall be hired and supervised by the
23 Tourism Development Authority, which shall pay the salaries and expenses of this staff.

24 (c) The Tourism Development Authority shall report quarterly and at the close of the
25 fiscal year to the board of county commissioners on its receipts and expenditures for the
26 preceding quarter and for the year in such detail as the board may require.

27 "Sec. 23. Repealed.

28 "~~Sec. 23.1. First Additional Tax.~~ Tax. – In addition to the tax authorized by Section 17 of
29 this Part, the Buncombe County Board of Commissioners may levy an additional room
30 occupancy and tourism development tax of one percent (1%) of the gross receipts derived from
31 the rental of accommodations taxable under that section. The levy, collection, administration,
32 and repeal of the tax authorized by this section, and the use of tax revenue from a tax levied
33 under this section, shall be in accordance with Sections 17 through ~~2322~~ of this Part.
34 Buncombe County may not levy a tax under this section unless it also levies a tax under
35 Section 17 of this Part.

36 "~~Sec. 23.2. Second Additional Tax.~~ Tax. – In addition to the tax authorized by Sections 17
37 and 23.1 of this Part, the Buncombe County Board of Commissioners may levy an additional
38 room occupancy and tourism development tax of one percent (1%) of the gross receipts derived
39 from the rental of accommodations taxable under those sections. The levy, collection,
40 administration, and repeal of the tax authorized by this section, and the use of tax revenue from
41 a tax levied under this section, shall be in accordance with Sections 17 through ~~2322~~ of this
42 Part. Buncombe County may not levy a tax under this section unless it also levies the taxes
43 under Sections 17 and 23.1 of this Part.

44 "Sec. 23.3. Third Additional Occupancy Tax. – In addition to the tax authorized by Sections
45 17, 23.1, and 23.2 of this Part, the Buncombe County Board of Commissioners may levy an
46 additional room occupancy and tourism development tax of two percent (2%) of the gross
47 receipts derived from the rental of accommodations taxable under those sections. The levy,
48 collection, administration, and repeal of the tax authorized by this section, and the use of tax
49 revenue from a tax levied under this section, shall be in accordance with Sections 17 through
50 22 of this Part. Buncombe County may not levy a tax under this section unless it also levies the
51 taxes under Sections 17, 23.1, and 23.2 of this Part."

